

## Outline of BUILD Health Challenge Funding Commitment

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*Amounts reflect your foundation's contribution per funded community for a two-year funding period.*

### **Grant award: \$250,000**

The BUILD Health Challenge Implementation Awards are designed to support the advancement of community collaborations that are ready to put their bold, upstream, integrated, local, data-driven plans into action. Implementation awards of \$250,000 will be granted to the communities from your region that demonstrate promising potential for impact and the greatest alignment with the BUILD pillars. Sample activities covered by implementation awards include: advancing local policy solutions that create better opportunities for health, developing robust data-sharing agreements, or supporting staff and infrastructure to support the implementation of the initiative.

### **Technical assistance: \$28,000**

BUILD is highly committed to supporting communities beyond just the grant dollars. BUILD national will contract with a technical assistance provider who will support communities in a wide array of support services in content areas including but not limited to: research & evaluation, cross-sector collaboration, community engagement, data-sharing, and influencing policy. A portion of technical assistance funds per community will be reserved for the engagement of specialized topic expertise to be accessed at any point during the funding period.

### **Evaluation: \$7,000**

Spark Policy Institute and Equal Measure will collaboratively plan for a summative evaluation of the BUILD Health Challenge 2.0. This includes frequent interactions with the communities to understand their challenges, capture their innovations, and continuously refine the funders' understanding of what it takes to collectively improve population health and health equity. Your foundation will have access to all of the key learnings and insights that emerge from this work, both at the site and field level.

### **Marketing & communications: \$6,000**

Your foundation's logo will appear on all BUILD Health Challenge promotional materials, including the Call for Applications, the website, and all printed collateral. The work of every BUILD Health Challenge community will be actively promoted by our marketing & communications team. Communities will also have access to the following forms of assistance: preparation for the national announcement, one-on-one consultations to discuss media opportunities, support in developing new media relationships, support in developing local and national pitches, and support in social media strategy.

### **Convenings & site visits: \$11,000**

BUILD Health Challenge communities will be convened for two in-person meetings with the national cohort, providing rich opportunities for learning, peer-to-peer networking and exchange, and access to experts in the field. The cost for three participants at each convening (one from each core partner) will be covered by this contribution. A member of the national Executive Steering Committee or the Executive Director will also conduct a site visit to every BUILD community, alongside a representative from your foundation, during the funding period.

## Personnel: \$8,000

The BUILD Health Challenge provides the following staffing support to this initiative: onboarding, communication and liaison to funders; management of application and selection process; grants management and oversight; contracts management with technical assistance providers, marketing & communications, and web services; oversight of day-to-day operations.

## Total funding commitment

Category	Amount per community per year	Total per community
Grant award	\$125,000	\$250,000
Technical assistance	\$14,000	\$28,000
Evaluation	\$3,500	\$7,000
Marketing/communications	\$3,000	\$6,000
Convenings and site visits	\$5,500	\$11,000
Personnel	\$4,000	\$8,000
<b>Total</b>	<b>\$155,000</b>	<b>\$310,000</b>

## Governance

The BUILD Health Challenge will work in close partnership with your foundation. A representative from your foundation will be invited to join the Expert Panel to aid in the review and selection of proposals from his/her state or region, among others from the national pool of applicants. This includes participating in an in-person review meeting in the spring of 2017.

This representative will also be asked to join an advisory committee comprised of other BUILD funders. Participation in the committee involves:

- Joining quarterly update calls
- Receiving and reviewing copies of quarterly grant reports from your funded communities (which are submitted and monitored through BUILD national operations)
- Advising on communications strategies in your local market
- Advising on learning and evaluation activities
- Being in regular communication with BUILD national, as needed

A representative from your foundation will be invited to join both convenings of awarded communities (dates TBD), and will be asked to conduct site visits to the funded communities in their region.